

SOCIAL NETWORKING

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FACEBOOK

- Public social networking service founded by Mark Zuckerberg
- Has 1.1 billion users as of March 2013
- Most popular social networking site
- User profiles include photos, personal interests, contact info
- Includes messages, chat features, “like” pages, and “fan” pages
- Sharing photos (through photo albums), Having “Walls” (where friends can post messages for users to see), and Status (posting comments on your emotions at the moment)

The Facebook logo, consisting of the word "facebook" in a white, lowercase, sans-serif font, centered on a solid blue rectangular background.

FACEBOOK

- News feed: highlights information...
 - Profile changes
 - Birthday's of the user's friends
 - Upcoming events
 - Status updates
- Voice Calls (via Facebook chat)
- Video Calling (via Skype)



Video Calling
Talk to your friends face to face.

[Get Started](#)



The screenshot shows the Facebook homepage for a user named Roxyl. The top navigation bar includes links for home, search, browse, invite, help, and logout. The left sidebar contains navigation options: My Profile (edit), My Friends, My Photos, My Notes, My Groups, My Events, My Messages, My Account, and My Privacy. The main content area is titled "News Feed" and displays several posts:

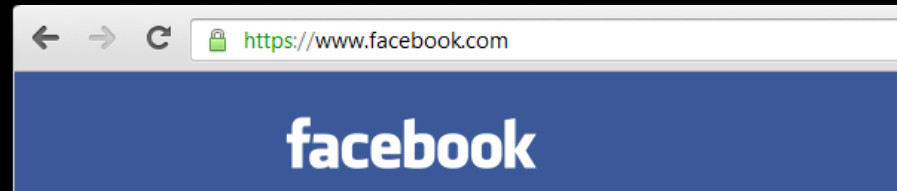
- A post by Kassie Beyer, Alex Wade, and Lauren Useman announcing they changed their profile pictures, with three small photo thumbnails.
- A post by Alex Wade announcing new photos, with four photo thumbnails.
- A post by Heather Samsa on Troy Seilen's wall with the text "I miss you Troy! What is going on in your life?" and a "See Wall-to-Wall" link.
- A campaign post by Amanda Alberts Pubnam and Bob C. about the Government + Religion = Disaster campaign issue.
- A campaign post by Amanda Alberts Pubnam and Amanda Gibson about the Equal rights for gays campaign issue.
- A status update by Monica Beller: "Monica Beller is now single."
- An event post by Jonah Z. Lavitt: "Jonah's 20th Birthday Dance Party" with host Jonah Lavitt and venue McConchie Hall Basement.

The right sidebar contains sections for Requests (1 friend request), Pokes (two notifications), My Status (edit), Birthdays (Today's Birthdays: Nick Voermans; September 7th Birthdays: Jamie Tonella), and The Next Step (Join a regional network).

FACEBOOK

HOW TO SET UP AN ACCOUNT

- 1. Open up a web browser
- 2. Type in www.facebook.com in the search bar located at the top of the page
- 3. Enter your personal information where it says “Sign up”
 - First and Last Name
 - Email Address
 - A New Password
 - Birthday
 - Gender

A screenshot of the Facebook Sign Up page. At the top, there are input fields for "Email or Phone" and "Password", a "Log In" button, and a "Keep me logged in" checkbox. Below this is the "Sign Up" heading and the text "It's free and always will be." The form includes input fields for "First Name", "Last Name", "Your Email", "Re-enter Email", and "New Password". There is a "Birthday" section with dropdown menus for "Month", "Day", and "Year", and radio buttons for "Female" and "Male". A link "Why do I need to provide my birthday?" is next to the birthday fields. Below the form is a green "Sign Up" button and a link "Create a Page for a celebrity, band or business."

FACEBOOK

HOW TO SET UP AN ACCOUNT

- 4. Click the green “Sign Up” button at the bottom of the page
- An email will be sent to the email address provided in the form filled out on the first web page
 - In the email, there will be a confirmation link to complete the “Sign Up” process
- 5. Click on the email from Facebook and click on the link provided in it to confirm your email address

Sign Up

facebook

Confirm Your Email Address

Thanks for signing up on Facebook! We just sent you a confirmation email to you@email@youreemail.com

Click on the confirmation link in the email to complete your sign up.

facebook

Hi [REDACTED],

To complete the sign-up process, please follow this link:

<http://www.facebook.com/confirmemail.php?e=socialmediaonlinetips%40gmail.com&c=112920>

You may be asked to enter this confirmation code: 112920

Welcome to Facebook!

The Facebook Team

Get started:

Complete Sign-up

Didn't sign up for Facebook? Please let us know.

FACEBOOK

HOW TO SET UP AN ACCOUNT

- 6. After signing up on Facebook, you can Verify Your Account
 - This gives you the ability to do more on Facebook
 - Ex. You can create a username
- 7. To verify an account, you can add your mobile number to your account, starting with the country code
- 8. Click “Continue”



by checks help keep Facebook trustworthy and free of spam.

Confirm a Phone Number

Country code: United States (+1)

Phone number: Your phone number

Send me a text

Call me

English (US)

Continue Cancel

FACEBOOK

HOW TO SET UP AN ACCOUNT

- Facebook will then send a confirmation code as a text message to your cell phone
- 9. Enter the code sent to you via text message into the space provided to verify your account
- 10. Click “Confirm”
- Your account is ready to go!

Confirm Your Phone

Confirmation code sent.

Please enter the confirmation code that was texted to your phone.

Code:

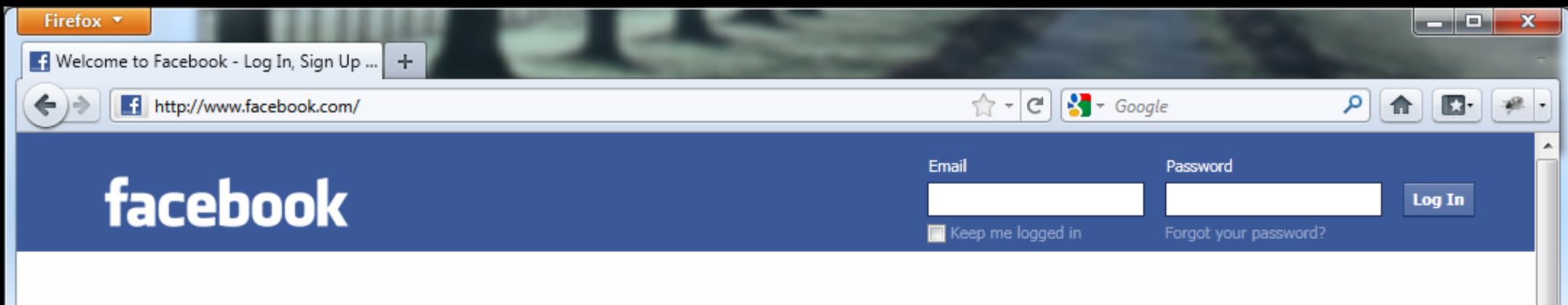
[Need a new confirmation code?](#)

[About](#) [Advertising](#) [Developers](#) [Careers](#) [Terms](#)

FACEBOOK

HOW TO ACCESS AN ACCOUNT

- 1. Open up a web browser
- 2. Type in www.facebook.com in the search bar at the top of the screen
- 3. Type in your username and password
 - Located at the upper right-hand corner of the screen
- 4. Click “Log In”



FACEBOOK

SENDING FRIEND REQUESTS

How to add a Friend:

- 1. Search for someone using the search bar at the top of the screen on any Facebook page
- 2. Find the person you want and click on their profile
 - Once you are on their page, go to their timeline



FACEBOOK

SENDING FRIEND REQUESTS

- 3. Click the “Add a Friend” Button next to their name
 - This step sends the person a friend request

- 4. Once this person accepts the friend request, they will be added to your list of friends



FACEBOOK

READY TO USE

Click the “News Feed” to view updates from your friends

Click the “Comment” to write comment

Click the “Like” to like the photo/story

Click on “Update Status” to post a story

Click on “Add Photo/Video” to post photo

